

1st July | Virtual Summit

US IRELAND SUMMIT 2021

Partnership Opportunities

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Overview:

The US Ireland Summit 2021 is a unique one day conference steering the conversation around the US and Irish political, business and economic agendas and helping both Irish and American leaders capture the growing opportunities that are being fostered by stronger transatlantic relations.

Join us to hear from business, political and economic leaders from both sides of the Atlantic as they unlock the core themes of the summit:

- Deepening the US-Irish **trade relationship** and strengthening FDI links
- Solidifying Ireland's unique position as a **global bridge** between the US, Europe and the Rest of the World
- Promoting a common position to address global issues such as **polarisation, diversity, climate change and pandemic recovery**

The US Ireland Summit is being held ahead of the **European Economic Summit 2022**, which will take place in **Mount Falcon Estate, Mayo, Ireland in June 2022**. Both Summits will give you the opportunity to join a network of global leaders driving the conversation on the future for Ireland, Europe and the US.

The Virtual Experience:

To adapt to the current environment and the growing demand for delegates to enjoy the conference experience in an online manner, The US Ireland Summit 2021 will come to you as a **virtual event**.

While our delegates will join in from the comfort of their homes and offices across Ireland and around the world, the event itself will be broadcast live from our **dedicated studio in Dublin**. Many of our speakers and panellists will appear live on stage, while our international keynotes and participants will be video-conferenced in to join the conversation.

Delegates will have the opportunity to step into the unique virtual summit environment, which includes access to the main virtual conference stage for the full day, live speaker & panel Q&A sessions, a virtual exhibition hall, copies of presentations & content post-event, as well as the opportunity to network, connect and chat with fellow online attendees, speakers and partners in real time.

Virtual attendance will be easily facilitated by our specially customised conferencing platform and dedicated AV team.

Benefits of virtual attendance include:

- Access to Virtual Main Stage for all keynotes, presentations and debates
- Video content of the latest industry innovation
- Opportunities to meet 100's of attendees virtually, and set up meetings and conversations
- Online virtual exhibition hall
- Meet the industry using our matchmaking and profiling facilities
- Copy of attendee list post-event
- Copy of all presentations post-event

Gold Partner Package

- Gold Partner will be recognised as a lead sponsor in all Summit marketing collateral including:
 - Priority logo inclusion on emails to our extensive database
 - Priority logo inclusion (with company website link) on the Summit registration website
 - Priority logo inclusion on adverts in print edition of the Business Post
- Priority recognition and acknowledgement of Gold Partner in the Summit opening and closing statements by the chair
- 10 x minute presentation slot or a panellist slot
- 30 second video advert spot to play on main event stream 'ad breaks' (Minimum of 3 plays throughout the day)
- Q&A with partner representative to be published ahead of the Summit and promoted through our social media channels
- Headline branding on the virtual platform
- Priority logo inclusion on the post-Summit email sent to all registered attendees (This email will include a link to a recording of the conference, providing promotion for the sponsor beyond the live element of the event)
- Inclusion in the post-event report in the print edition of The Business Post
- Priority placement of virtual exhibition stand in our dedicated virtual exhibition arena and details also hosted on main event website. This includes:
 - Company logo, website and social media links
 - Stand Personnel Name and Photo, Contact Details, Website Address
 - 200 word company description
 - Option to host pre-recorded video
 - Option to host pdf/brochures
- Social Media Promotion pre, during and post event to promote exhibition stand activity/video
- Option to include prize promotion (subject to approval)
- Gold Partners will receive an attendee list (including both company and individual name) for all Summit registrants, where registrants have opted in

Silver Partner Package

- Silver Partner will be recognised as a key sponsor in all Summit marketing collateral including:
 - Priority logo inclusion on emails to our extensive database
 - Priority logo inclusion (with company website link) on the Summit registration website
 - Priority logo inclusion on adverts in print edition of the Business Post
- Recognition and acknowledgement of Silver Partner in the Summit opening and closing statements by the chair
- A panellist slot
- 30 second video advert spot to play on main event stream 'ad breaks' (Minimum of 2 plays throughout the day)
- Branding on the virtual platform
- Logo inclusion on the post-Summit email sent to all registered attendees (This email will include a link to a recording of the conference, providing promotion for the sponsor beyond the live element of the event)
- Placement of virtual exhibition stand in our dedicated virtual exhibition arena and also hosted on main event website. This includes:
 - Company logo, website and social media links
 - Stand Personnel Name and Photo, Contact Details, Website Address
 - 200 word description
 - Option to host pre-recorded video
 - Option to host pdf/brochures
- Social Media Promotion pre, during and post event to promote exhibition stand activity/video
- Silver Partners will receive an attendee list (including both company and individual name) for all Summit registrants, where registrants have opted in
- 6 x complimentary virtual conference tickets

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VIRTUAL EXHIBITION OPTION WITH 20 SECOND ADVERT & LIVE MENTION BY CHAIR

- 20 second advert to play on main stream of event on networking break
- Virtual exhibition stand in our dedicated virtual exhibition arena and also hosted on main event website. This includes:
 - Company logo, website and social media links
 - Stand Personnel Name and Photo, Contact Details, Website Address
 - 200 word description
 - Option to host pre-recorded video
 - Option to host pdf/brochures
- Social Media Promotion pre, during and post event to promote exhibition stand activity
- Logo inclusion on a series of emails to our extensive database
- Logo inclusion (with company website link) on the Summit registration webpage
- Logo inclusion on the post-Summit email sent to all registered attendees (This email will include a link to a recording of all content, providing promotion for the sponsor beyond the live element of the Summit)
- You will receive an attendee list (including both company and individual name) for all Summit registrants, where registrants have opted in
- Option to include prize promotion (subject to approval)
- 3 x complimentary tickets to the event

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Prices are available upon request